#### Shboard Comparing to: Site



#### Site Usage

\_\_\_\_\_ 63,343 Visits

\_\_\_\_\_\_ 503,652 Pageviews

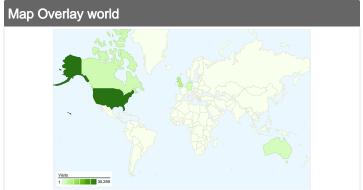
7.95 Pages/Visit

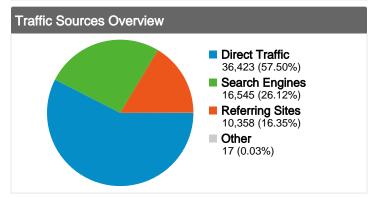
21.81% Bounce Rate

00:10:30 Avg. Time on Site

24.86% % New Visits







Content Overview				
Pages	Pageviews	% Pageviews		
1	46,758	9.28%		
/index.php?showforum=14	34,452	6.84%		
/index.php?act=idx	11,272	2.24%		
/index.php	8,484	1.68%		
/index.php?act=home	5,222	1.04%		

Comparing to: Site



#### 17,294 people visited this site

\_\_\_\_\_\_63,343 Visits

17,294 Absolute Unique Visitors

\_\_\_\_\_\_ 503,652 Pageviews

7.95 Average Pageviews

00:10:30 Time on Site

21.81% Bounce Rate

24.98% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits
Firefox	28,841	45.53%	DSL	17,913
Internet Explorer	26,646	42.07%	Cable	17,484
Safari	4,999	7.89%	Unknown	16,563
Opera	1,436	2.27%	T1	8,515
Mozilla	1,013	1.60%	Dialup	2,336

2

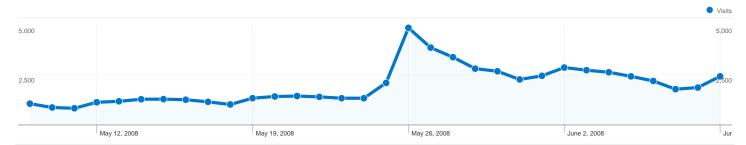
% visits 28.28%

27.60% 26.15% 13.44%

3.69%

# www.unmannedspaceflight.com Traffic Sources Overview

Comparing to: Site



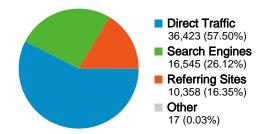
#### All traffic sources sent a total of 63,343 visits



57.50% Direct Traffic

16.35% Referring Sites

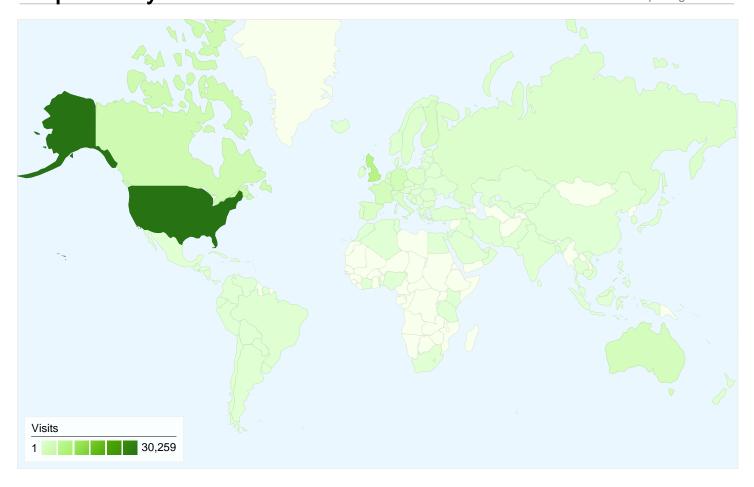
26.12% Search Engines



#### **Top Traffic Sources**

Sources	Visits	% visits
(direct) ((none))	36,423	57.50%
google (organic)	15,775	24.90%
forum.nasaspaceflight.com	932	1.47%
images.google.com (referral)	860	1.36%
unmannedspaceflight.com	649	1.02%

Keywords	Visits	% visits
unmanned spaceflight	1,599	9.66%
unmannedspaceflight	610	3.69%
unmannedspaceflight.com	412	2.49%
phoenix twitter	336	2.03%
umsf	287	1.73%



## 63,343 visits came from 124 countries/territories

Visits	Pages/Visit	Avg. Time	e on Site	% New Visits	Bounce	Rate
63,343 % of Site Total: 100.00%	7.95 Site Avg: 7.95 (0.00%)	00:10:30 Site Avg: 00:10:30	30	24.98% Site Avg: 24.86% (0.50%)	<b>21.81</b> Site Avg:	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		30,259	7.94	00:10:06	24.05%	21.42%
United Kingdom		7,209	9.38	00:12:18	19.60%	17.13%
Canada		3,191	6.85	00:08:18	31.81%	24.76%
Germany		2,469	7.22	00:08:53	34.91%	23.09%
Australia		2,103	6.91	00:12:29	26.49%	21.68%
France		2,082	10.48	00:11:20	21.71%	14.70%
Finland		1,490	9.30	00:18:11	10.27%	11.41%
Netherlands		1,481	7.17	00:08:36	17.49%	15.12%
Italy		1,048	7.17	00:10:01	29.96%	21.95%
Spain		1,012	7.76	00:10:13	27.17%	21.74%

Comparing to: Site



#### Pages on this site were viewed a total of 503,652 times

\_\_\_\_\_ 503,652 Pageviews

\_\_\_\_\_\_ 365,731 Unique Views

21.81% Bounce Rate

### **Top Content**

Pages	Pageviews	% Pageviews
/	46,758	9.28%
/index.php?showforum=14	34,452	6.84%
/index.php?act=idx	11,272	2.24%
/index.php	8,484	1.68%
/index.php?act=home	5,222	1.04%